



# TLIR GROUP

**Corporate Transformation / Business Improvement Advice & Support**  
Strategic Advice, Seminars & Tutorials, Executive Coaching, Tactical Guidance, Pre-Execution Assessment  
Program/Project Leadership, Intervention & Recovery of Problematic Projects



## SERVICES OVERVIEW

By applying tomorrow's thinking to today's efforts to improve the business; TLIR provides clients with the means to assure that **what is envisioned** is *plausible and possible*, that **what is planned** is *practical and achievable* and that **what will be done** *makes sense, avoids risk and will meet expectations...*

Over the course of 2000+ assignments we have built a stellar reputation for quickly and effectively helping clients maximize ROI, minimize risk, attain objectives and exceed stakeholder expectations...

Our expertise and capabilities extend far beyond helping organizations improve the change mechanics of how efforts to improve the business are envisioned, planned and executed. We help clients take steps to deal with obstacles that would otherwise be *overlooked, ignored or taken for granted* since they fall outside of the bounds of linear change mechanics – being systemic, organizational, cultural, preferential, etc.

*We will help you break down the barriers that hinder quick and effective business improvement...*

*We will help you identify and exploit opportunities to save time and money...*

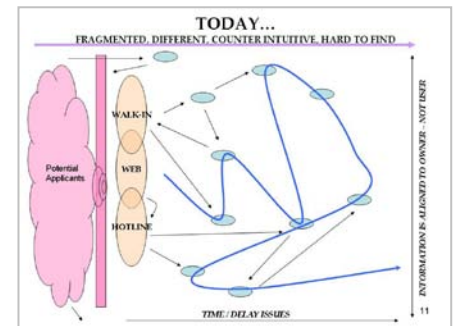
*We will help you ensure that what is typically overlooked, ignored or taken for granted is adequately addressed and much, much more...*

*Clients entrust us to help them manage the issues and exploit the opportunities inherent in every effort to change, transform, reinvent, streamline or simply improve their business...*



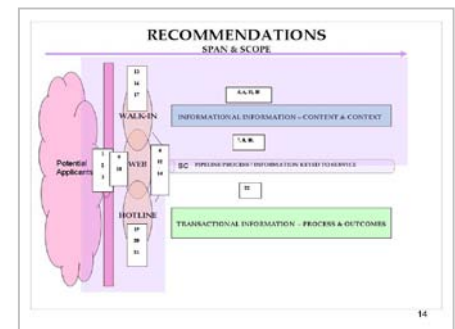
We help clients define what they want the business to look like, be capable of and lauded for. We help them understand the reality of **what is**, frame the possibilities of **what will be** and pave the way for **what has to happen in between...**

We help them assure that **what is envisioned** is *plausible and possible...*



We help clients **craft deft plans** that do not depend upon miracles. We help clients recognize and rectify when plans that rely upon willpower or ego alone to deliver results, we help them to take individual preferences or biases out of the planning cycle.

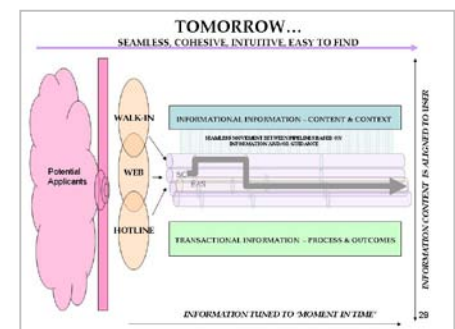
We help clients ensure that plans are neither linear nor insular; we guide and advise so that **what is planned** is *practical and achievable...*



We help clients **make change happen as it should.**

We look beyond change mechanics to identify influences that threaten success; we constantly assess for opportunities to save time and money and improve speed, quality and completeness of delivery.

*We help assure that what will be done makes sense, avoids risk and will meet expectations...*





## TLIR GROUP

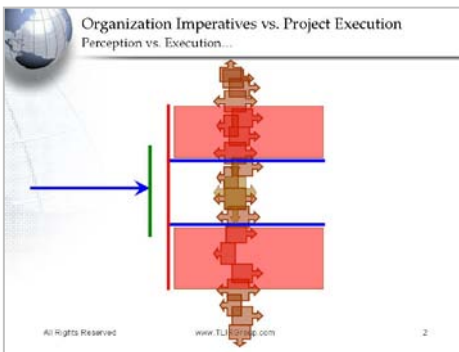
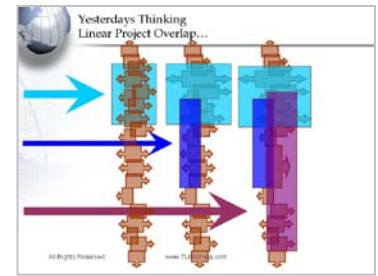
### Corporate Transformation / Business Improvement Advice & Support

Strategic Advice, Seminars & Tutorials, Executive Coaching, Tactical Guidance, Pre-Execution Assessment  
Program/Project Leadership, Intervention & Recovery of Problematic Projects



Organizations constantly consider ways to improve, strengthen, grow, streamline, protect, reshape, restructure or reinvent the business...

Organizations look to merger, acquisition, divestiture, new information technology, green field start up, restructuring, process reengineering, shared services, corporate/subsidiary interlock, consolidation, outsourcing, new economy (e-commerce, e-business), alliances, partnerships and more as the means to meet strategic and operational objectives.



Whenever an idea, impulse or imperative to **change** the business is first aired, that is the time when it is most advisable to bring independent, unbiased subject matter expertise into the discussion.

Far too many good, worthwhile ideas to improve the business fail to meet expectations simply because critical elements were overlooked, ignored or taken for granted.

Early inclusion of **TLIR** expertise, experience and acumen in the consideration process will ensure that the right questions are asked and that the answers are the right answers. **TLIR** guides you towards the course that provides you with the greatest prospect for

success at the least risk.

By identifying any **gaps** or **disconnects between** the **intent** of the transformation initiative and **the way it will be handled**; **TLIR** provides clients with the means to mitigate risk, drive toward objectives and improve the prospect for success.

Short, sharp engagements that point the way to multi-million dollar savings, quicker delivery, higher quality and better ROI are **TLIR** hallmarks...

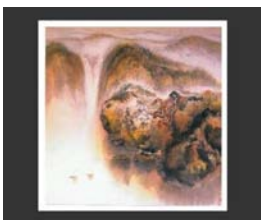
*TLIR separates fact from fiction, diagnoses what is wishful thinking rather than reality, determines when a miracle is part of the plan and identifies what items or elements of the overall initiative are overstated, understated, misleading or problematic.*

At any moment in time, **every** organization will be in the throes of change to a greater or lesser degree...

- Some parts of the business may be expanding while other parts are contracting...
- Some parts of the business may be colliding while others may be stagnating...
- Some parts of the business will be created in an instant while others grow slowly...
- Some parts of the business will die quickly while others gradually fade away...

Striving to address concurrent efforts to improve parts of the business, streamline other parts of the business, grow new businesses and consolidate or divest other parts of the business calls for a unique perspective, one that is able to see the big picture, fit all the pieces together and not be anchored by linear thinking.

*TLIR helps clients establish the means to identify, assess and resolve potential contention between multiple projects, to identify and use reusability to advantage and to balance the need for speed with the need for certainty...*



In addition to direct support, we help client executives, managers and staff prepare for the challenges of corporate transformation / business improvement through innovative and value laden presentations, seminars and workshops that challenge the status quo.

*Our ground breaking themes set the scene for paradigm shifts in how organizations should think about, plan for and effectively enable corporate transformation / business improvement...*